

SeaChange Continues Investment in Technology with Additional Inkjet Technology

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Since launching seven years ago, SeaChange has made significant investments in new equipment, technology and IT infrastructure. That commitment continues with the addition of the Canon ColorStream 3900Z Monochrome Inkjet Press.

Adding a second roll-fed inkjet press to the facilities will provide important redundancies that improve up time and increase capacity — delivering the speed and cost efficiencies clients seek. SeaChange is also installing the VIDEK Print Monitoring System onto the press to provide operators an ideal interface point for live viewing and inspection to ensure quality production.

While this press will also be used for healthcare and educational materials along with other direct mail, SeaChange's growth in Election Services was a big driver in the decision to expand.

"In 2020, we experienced significant growth in ballot printing," notes Wendi Breuer, CEO and president of SeaChange. "While we all certainly hope the pandemic has waned by the next big election, we anticipate the increased demand for vote-by-mail services will continue. Our SOC2, HITRUST and HIPAA compliance make us a strong partner for ballot printing, ballot mailing services and other high-security projects."

For more information about how SeaChange is embracing technology and redefining print, please contact Wendi Breuer at 763.586.3755 or Wendi.Breuer@seachangemn.com.

ABOUT SEACHANGE PRINT INNOVATIONS

Since launching in 2014, SeaChange Print Innovations has been busy finding new ways to transform its customers' print, structural design, packaging, kitting, mailing, web-to-print storefront, fulfillment and digital needs by offering refreshing solutions. It has invested in new equipment and technology as well as people, creating a team of curious, driven experts who believe in relationships and thrive on solving complex print challenges. SeaChange is HIPAA-compliant approved to handle PHI materials with active accreditations in SOC2 and HITRUST. In addition to Great Printer certification, SeaChange is the largest WBENC-certified printing company in MN and serves customers across the nation from its Minneapolis, MN, facilities. Learn more at seachangemn.com.