



EVENTS,
TRADESHOWS,
AND GIFTING
PROMO LOOKBOOK



SEACHANGE

FALL 2025

COMMITTED TO DOING WHAT'S RIGHT—FOR OUR CLIENTS, COMMUNITY, AND EACH OTHER.

CONNECTIONS THAT MATTER, IMPACT THAT LASTS.

Purpose meets possibility with promotional products designed to align with your values, reduce waste, and elevate your brand with integrity. SeaChange's Purpose-Powered Promo offers a thoughtful and sustainable solution that reinforces our commitment to innovation and meaningful impact.

WHY CHOOSE PURPOSE-POWERED PROMO?



BRING YOUR A-GAME TO EVENTS
Elevate your presence and drive meaningful engagement with curated promotional products that attract attention and invite connection.



FOSTER TEAM CONNECTION
Align your brand values with employee moments that matter—welcomes, milestones, and celebrations—with purpose-powered kits.



DEEPEN CUSTOMER LOYALTY
83% of people say promotional products help them form a more favorable impression of a brand.* Thoughtful touches go a long way in turning customers into advocates.

CELEBRATING PURPOSE-DRIVEN BRANDS



Sustainable



Women-Owned



Charitable



ABOUT SEACHANGE

- Largest WBENC-certified printing company in the United States.
- Prioritizes diverse and eco-friendly suppliers, including women-owned and DEI-focused brands.
- Commits to advancing equity and sustainability.
- Offers solutions that align with your values.

6' DELUXE TENT KIT

Highlight your company while protecting yourself from the elements with this 6' Deluxe Tent Kit. Features a pebble powder-coated steel frame, ABS glass-filled nylon joints, crank-up canopy, Easy-Glide Tent Feet, and pinch-free, adjustable legs. Also includes stake kit, wheeled carry case, and 2-year hardware warranty. Artwork will be imprinted on 400 denier polyester.



EUROFIT BANNER DISPLAY KIT

Create a backdrop/privacy wall with our EuroFit Banner Display Kit! Features a steel base with a black, powder-coated finish and a graphic cover that slides over the frame. Artwork will be dye sublimated onto the polyester knit. Use the included connector to hinge together multiple displays. One-year warranty included.



MINI PROMO RETRACTOR KIT

Have limited advertising space? The Mini Promo Retractor Kit is great for tabletop displays. Lightweight and portable, it features an aluminum base with a 2-piece pole for easy setup/teardown. Artwork will be printed on the 13.13" x 17.88" x 3", tear-resistant Titan polypropylene media. Includes a 6-month hardware warranty.



*Promotional Products Association International (PPAI)

CALL OF THE WILD WATER-RESISTANT DRYBAG



Conveniently carry this 20L bag using the top handle or wear the cross-body strap. It's perfect for carrying your blanket, beach towel, clothing, and sunscreen.



RECYCLED COTTON CONVENTION TOTE



The Recycled Cotton Convention Tote is a unique way to showcase your brand! Made from recycled cotton and polyester, these strong, 15" x 16.5" reusable bags are crafted with fabric diverted from garment waste. Through a partnership with 1% For The Planet, 1% of sales will be donated to nonprofits dedicated to protecting the planet.



SWANNIES BREWER CAP

Beat the heat in style with this cap that features five structured, mid-profile panels. Includes an adjustable snapback with accent color.



MINI CROSS BODY SLING

The Mini Cross Body Sling is made from lightweight but durable 600D PolyCanvas materials, perfect for a trip to the office, gym, or anywhere. It features a compact silhouette, has a comfortable adjustable shoulder strap, and contains two zippered compartments to provide on-the-go storage for accessories.



This hat upgrades our best-seller with a UPF 50 rating for all-day sun protection, an adjustable fit, and a removable chin strap. With a sleek, athleisure-inspired material, it folds neatly into a compact pouch, making it easier to take it wherever the sun takes you.



PACKABLE BUCKET HATS



SUNGLASSES

With Pantone-matched frames, multicolor imprints on both arms, and UV400 tinted lens, you can create a pair of sunglasses like no other. Add electroplated lens art or a custom, full-color pouch for an extra pop!





MOPHIE® 3-IN-1 FABRIC WIRELESS CHARGING PAD

With three dedicated charging spots, keep your iPhone, Apple Watch, and AirPods/AirPods Pro always ready to go. The pad delivers up to 7.5W of power and works with most plastic cases, so you can protect your devices while they charge. The Apple Watch charger holds your watch magnetically to keep it from slipping off.



BOXANNE™ WIRELESS SPEAKER

This stylish speaker with a built-in microphone is crafted with an eco-friendly shell made of 100% recycled ABS plastic. With its built-in subwoofer, this pocket-sized speaker carries an enormous punch. Use the looping strap to attach to any bike, backpack, or bag for your next adventure. Features dual-sided, full-color printing.



ICOOL® HALE 18-CAN HARD-SIDED COOLER

This cooler offers style and functionality, with fresh color options and a comfortable carrying handle. It's roomy enough for all your drinks and snacks, whether you're beach-bound or park-hopping. Insulation keeps things cold for up to 24 hours, so you're set for a full day of chilled refreshments and carefree adventures.



FULL-COLOR CAN COOLER

This full-color, 12 oz. can cooler strikes the perfect balance of affordability and quality. Made from 1/8" thick, medium-density open-cell foam, it provides excellent insulation to keep your drinks cold, your hands dry and warm, and your brand front and center.



THE ECO-CYCLIST 22 OZ. BOTTLE



All colors are molded in 50% post-consumer recycled HDPE. This bottle features a wide-mouth opening and textured grip neck. Choose from a variety of colors for the lids and bottles. Bottles are molded, printed, and assembled in the US.



HAPPY REEF SUNSCREEN & LIP MOISTURIZER CARABINER KIT

Care for your skin (and the ocean)! Perfectly paired for daily sun care and hydration, this kit features our protective Happy Reef Sunscreen: 2 oz. Tottle Bottle and nourishing Lip Moisturizer with SPF 15. The handy carabiner clip makes it easy to attach to a backpack, purse, or belt loop for quick access.



LVL VEGAN LEATHER COASTER

LVL coasters put a customizable spin on a classic drinkware item. Order as single coasters in bulk or as retail-inspired sets that include four coasters in a metal holder. Cover the top surface with full-color artwork and choose a PMS-matched color for the back and edges.



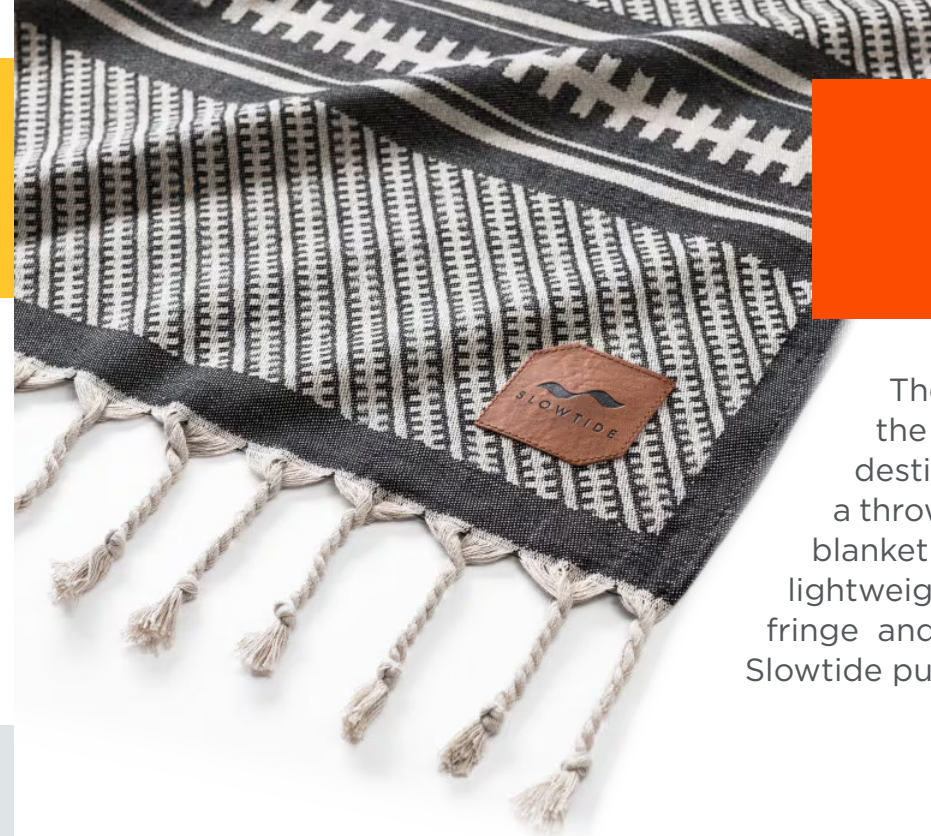
PICKLEBALL SET

Get ready to smash your way to victory with our high-quality Pickleball Set! Includes two fiberglass paddles with vibrant, edge-to-edge, full-color designs and two balls, all conveniently packed in a mesh bag. Perfect for doubles or a quick match with friends—this set is your ticket to endless fun on the court!



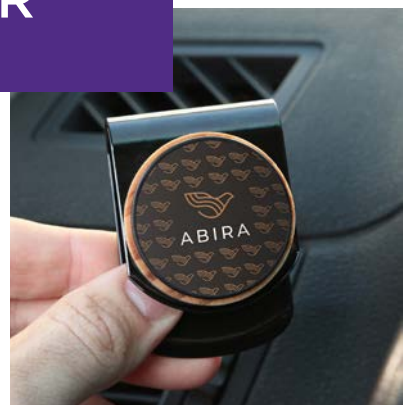
SLOWTIDE® THROW BLANKET

These 100% cotton Turkish blankets are the perfect grab-and-go solution for any destination. They're pretty enough to use as a throw, but practical enough to use as a beach blanket for you and a few friends. Features ultra lightweight Turkish style chambray with beautiful fringe and hem detailing. One percent of every Slowtide purchase is donated to a nonprofit.



FRESH CUT VISOR AIR FRESHENER

Slide the Fresh Cut Visor Air Freshener's metal clip onto your visor and enjoy a delightful fragrance every time you drive. Featuring a vibrant, full-color dome imprint, it's perfect for showcasing your brand. Made with eco-friendly scented wood, it includes three refreshing scents: Summer Breeze, Citrus Blossom, and Sandalwood Grove.



LEMONADE COMFORT SOFT TOUCH PEN

Add your logo or message to a refreshingly fun pen with a vibrant ombre soft-touch wrap and a fine-point hybrid ink for writing excellence.



LA CUISINE PICNIC TABLE & CARRIER



This low-profile table is the perfect place to set wine glasses, a bottle, a charcuterie board, or lunch for two.



DOLORES PARK PICNIC BACKPACK FOR TWO

Elevate your outdoor dining with the stylish and functional Dolores Park Picnic Backpack For Two. Featuring a quilted flap, contrast leather straps, and a roomy interior that includes a complete place setting for two, this backpack combines fashion and function for the perfect alfresco meal.



PETER MILLAR WOMEN'S SHIRLEY SLEEVELESS ZIP POLO

This sleeveless polo combines signature performance fabric and an elegant silhouette with fresh aesthetics. Features 4-way stretch, UPF 50+ sun protection, and moisture-wicking, odor-resistant, and easy-care properties to make it perfect for on or off the course.



PETER MILLAR MEN'S JOURNEYMAN SHORT-SLEEVE POLO

Made from exceptional Pima cotton, these polos embody elegant ease in a lightweight, casual design. An intricate garment dye and wash creates rich, deep colors and striking softness, while the slub texture conveys a relaxed quality. Finished with a modern, Italian-inspired cutaway collar and mother-of-pearl buttons.

WE DON'T JUST OFFER PROMO.

WE PROVIDE SOLUTIONS THAT DRIVE GROWTH, ENHANCE CLIENT SATISFACTION, AND BOOST YOUR BOTTOM LINE.



MERCHANDISE AND PROMO PRODUCT EXPERTISE

We offer a full range of soft goods, textiles, and hard goods, along with custom product development.



END-TO-END SUPPLY CHAIN AND FULFILLMENT

We provide warehousing, kitting, and multi-location shipments, along with efficient inventory management and demand forecasting.



OMNICHANNEL MARKETING AND DIGITAL ENGAGEMENT

Our GATHER Digital Agency drives engagement through interactive and digital strategies to grow sales.

MAKE EVERY CONNECTION COUNT

We'll help tailor high-quality promo solutions that align with your values and elevate your brand.



FEATURED
BRAND
PARTNERS



YETI



patagonia

