



HOLIDAY

PROMO LOOKBOOK



SEACHANGE

WINTER 2025

MAKE THE SEASON BRIGHT FOR YOUR BRAND

PURPOSEFUL GIVING THAT LASTS LONG AFTER THE HOLIDAYS

This holiday season, let your brand shine brighter. With SeaChange's Purpose-Powered Promo, every gift is more than a gesture. It's a reflection of your values and a celebration of meaningful connections. Our curated holiday collection brings together sustainability, creativity, and impact so you can spread joy today and build loyalty that lasts into the new year.

WHY CHOOSE PURPOSE-POWERED HOLIDAY PROMO?



ELEVATE HOLIDAY CAMPAIGNS

Make your seasonal touchpoints stand out with gifts that delight, surprise, and reinforce your brand message.



CELEBRATE YOUR TEAM

Recognize milestones, year-end achievements, and personal moments with thoughtful kits that show appreciation and strengthen culture.



TURN GRATITUDE INTO GROWTH

Memorable holiday gifting creates lasting impressions. Inspire loyalty and advocacy with products that people love to use and share.



GIVE WITH PURPOSE

Choose from responsibly sourced items that reflect your brand's commitment to doing what's right for clients, communities, and the planet.



ABOUT SEACHANGE

- Largest WBENC-certified printing company in the United States.
- Prioritizes diverse and eco-friendly suppliers, including women-owned and DEI-focused brands.
- Commits to advancing equity and sustainability.
- Offers solutions that align with your values.

CELEBRATING PURPOSE-DRIVEN BRANDS



Sustainable



Women-Owned



Charitable



Signature Collection

HERSCHEL ECO RETREAT LAPTOP BACKPACK



A signature style made sustainable, the Eco Retreat 15-inch laptop backpack is designed for daily journeys through the city. This classic mountaineering backpack is reimagined with 100% recycled fabrics and industry-leading recycled materials from the liner to the label.



Holds your stuff, frees your hands, looks cooler than your cargo shorts. With interior card slots, 2 mesh pockets, an exterior zip pocket, and an adjustable strap for crossbody or waist wear, this bag does the most.



UNISEX EXPLORER BELT/CROSSBODY BAG



MARCO POLO BACKPACK

This water-repellent backpack is great for overnight or short trips. It has compartments for toiletries, laptop, shirt, socks, underwear, pants, shoes, tech item, and more. It unzips to flat and can be hung from a hook with many of the items still inside.



LEEMAN TRELLIS KNIT BLANKET

Double-layer blanket made out of heathered rayon, fiber, polyester, and nylon-blend knitted on a trellis pattern, with a cozy polyester lambswool sherpa (180 GSM) backing and faux leather thermo PU patch. Blanket ships folded in clear PVC zip storage bag with top carry handle.



RECYCLED COTTON BLANKET

Made of recycled cotton, blanket comes rolled with twine and hangtag.



MINI KNIT HOLIDAY STOCKINGS

Embrace the season with a classic holiday staple, customizable with knit-in designs and Pantone-matched yarn. Combining traditional charm with personalized touches, this is the perfect corporate gift, gift-with-purchase, or holiday-themed incentive.



SOLO STOVE CINDER TABLETOP BOWL



Bring the ambiance, crackles, and allure of an open flame indoors. Fueled by Solo Stove Smokeless Gel Fuel, unveil an atmosphere steeped in warmth with a captivating flame that dances between indoor elegance and outdoor wonder. In its glow, watch simple gatherings evolve into enchanting memories.



SOLO STOVE MESA XL TABLETOP SMOKELESS FIRE PIT



Bring warmth to the table. Mesa is the tabletop fire pit made to elevate your space's aesthetic. With Dual Fuel capability and Signature 360 Airflow, anyone can easily ignite and enjoy a smokeless fire.



WOOD ORNAMENTS

Economical and eco-friendly on the top of your priorities? Crafted from birchwood with a custom profile and laser etching, these ornaments not only look good, but do good. With each order, a tree is planted. The ornament's thin profile makes these perfect for mailers. Includes a red ribbon.





WILLOW STEEL TONGUE DRUM SET



Discover the soothing sounds of the Willow Steel Tongue Drum. Tuned to a standard C key with 11 distinct notes, this unique gift offers a rich, melodic range. Perfect for meditation, music therapy, or casual play, this drum delivers a calming and expressive experience for players of all skill levels.



TRUDY ADJUSTABLE PHONE STAND



The perfect companion for your devices, this stand offers functionality and durability with a sleek, adjustable folding design. Made of durable stainless steel, it has 3 adjustable joints to customize your optimal viewing angle and fold for on-the-go storage in a bag or pocket.



GETAWAY 4-PIECE SPA KIT IN BOX

This 4-piece spa kit includes a pumice stone, wood nail brush, sisal sponge, and loofah in a wooden box.



ECONSCIOUS HEMP JOURNAL NOTEBOOK & PEN

Made of hemp, recycled paper, cardboard, ABS, and wheat straw. Includes 80 sheets of wide-ruled beige recycled paper and a matching elastic pen loop and elastic closure. Also includes kraft paper barrel pen with black ink.



SIGNATURE COLLECTION GAMES KIT

Pass the time with our portable games kit! Included in this customizable gift tin are luxe dominoes, dice, and playing cards. This kit is easy to bring with you on road trips or flights for game night no matter where you are.



FELLOW STAGG PRO EKG ELECTRIC KETTLE

The ultimate electric kettle for precision brewing, offering a 0.9-liter (30 oz.) capacity. Designed for coffee and tea enthusiasts, it features variable temperature control, minimalist design, and a precision gooseneck spout for perfect pours. With a rapid heat-up time and professional-grade control panel, the Stagg EKG Pro brings style and performance to your daily brew.

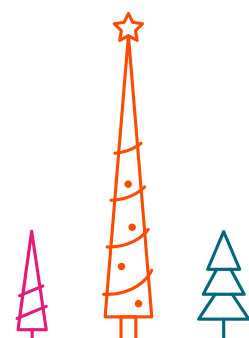




EXECUTIVE WINE COLLECTORS SET



The Executive Wine Collectors Set is perfect for any wine connoisseur. This 9-piece set includes an ergonomic bottle opener, foil seal cutter, drip ring, thermometer, pourer, 2 wine stoppers, and 2 replacement corkscrew bits. It also includes a cherry polished wooden case for compact storage.



SNOWFOX® 26 OZ. VACUUM-INSULATED WINE CARAFE



Use the 26 oz. Snowfox Stainless Steel Carafe as a wine or spirits decanter and its elegant shape will elevate any surroundings. The vacuum-insulated construction keeps a whole bottle of wine well-chilled for home dining or a pool party. Carry the carafe to picnics or friends' homes. It has a push-in lid to protect from spills and its wide and easy-pour mouth works as a wine aerator and is wide enough to easily add ice cubes.

LORENZI 4-PIECE BAMBOO CHEESE TRAY



The Lorenzi Cheese Set is the perfect appreciation gift for your wine- and cheese-loving clientele. This stylish bamboo cheese board and serving tray features a pull-out drawer and includes 4 stainless steel tools with bamboo handles. Included in the set are a hard cheese knife, semi-hard cheese knife, cutting knife, and cheese fork.



SNOWFOX 12 OZ. INSULATED STEMMED WINE GLASS



Experience the perfect balance of elegance and functionality with the premium insulated wine glass from Snowfox Newport Collection. Designed with a classic round bowl and an ultra-thin 1mm rim, it allows you to swirl, aerate, and savor every note of your favorite varietals while maintaining their ideal temperature from the first sip to the last.



TOPL® 16 OZ. DOUBLE WALL, RECYCLED STAINLESS STEEL 360° TUMBLER

Features a double wall, vacuum-insulated body made from premium, eco-conscious 18/8 recycled stainless steel to keep drinks hot or cold for hours. The durable powder-coat finish is sweat- and smudge-proof. The 360° sipping lid allows you to drink or fill from any angle, while a secure locking system prevents leaks.



Features 90% recycled 18/8 stainless steel, double-wall vacuum insulation, reusable straw, screw-on 3-position lid with a straw opening, sip-through opening, and full-cover close top.



STANLEY® 30 OZ. THE QUENCHER FLOWSTATE™ TUMBLER



DOPPIO STACKABLE RECYCLED 6 OZ. MUG SET



Enjoy coffee, espresso, French press or latte with the Doppio Stackable Recycled Mug Set. Features two 6-ounce recycled stainless steel mugs with a space-saving, stackable design. The on-trend colors and sleek design complement any décor.



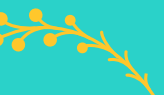
12 OZ. CERAMIC STACKABLE MUG



Build a better branded promotion for your next activity or event with these slick and stackable coffee mugs with lids that double as saucers. Made of quality BPA-free ceramic material, these handled mugs have a 12 oz. capacity with a screw-on lid that makes for maximum portability.



32 OZ. OWALA FREESIP STAINLESS INSULATED BOTTLE WITH HANDLE



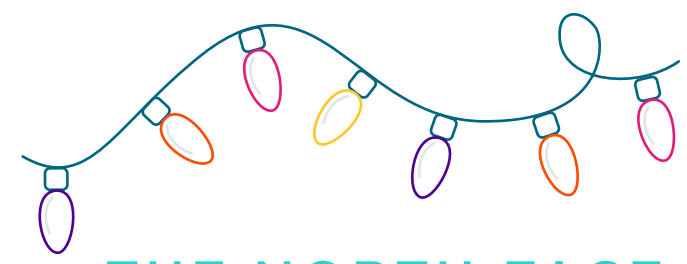
Stay hydrated your way with the 32 oz. Owala Freesip, built for ultimate convenience and versatility. Made from double-wall 18/8 stainless steel with copper vacuum insulation, this bottle keeps drinks cold for hours while preventing condensation. The dual-purpose threaded lid features a push-button locking mechanism for spill-proof security, while the innovative sip opening and built-in straw let you choose between sipping or chugging.





BROOKS BROTHERS QUILTED JACKET

Available in both men and women's styles with a supple diamond-quilted shell designed to resist water and provide warmth when you need it, this jacket delivers unbeatable performance and unmistakable style.



THE NORTH FACE RIDGEWALL SOFT SHELL VEST



Cover your core without restricting mobility in this wind-resistant vest with warm, technical gridded fleece interior for additional comfort. Available in men's and women's styles.



RUSSELL OUTDOORS BASIN SNAP PULLOVER

With its heavy wool-like feel, this pullover's the perfect outer layer. It's ready to throw on over any Russell Outdoors™ tee, whether you're heading to work or a trailhead. Also ideal for a corporate retreat or casual office vibe.



OGIO WOMEN'S LUUMA SHERPA FULL-ZIP

Sherpa fleece joins performance poly for the ultimate in coziness and mobility.





Storm Creek is more than just an apparel company. They are dedicated to continuous improvement and sustainability. Founded nearly 20 years ago with a mission to “do better,” the company has evolved to prioritize giving back, innovation, and eco-friendly practices.



STABILIZER PERFORMANCE FLEECE JACKET

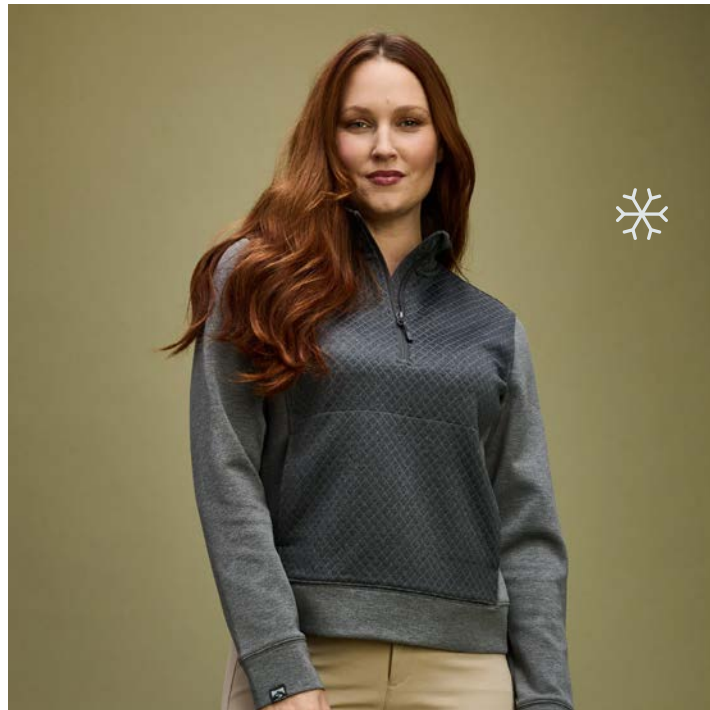
Low-key the best thing in your closet. Looks like a gym zip-up, feels like pajamas. Smooth exterior for easy layering, brushed fleece inside, hidden pockets, and 100% recycled everything. [Men](#) and [women's](#) styles.



ARCHITECT QUILTED QUARTER ZIP



Combines diamond quilting and a soft interlock fabric to provide style and comfort. Crafted with high-stretch fabric and a smooth interior for layering all year long.



PANTONE MATCHED CABLE KNIT BEANIE

Keep it cozy with the Cable Knit Beanie, a cold-weather classic with a custom twist! This beanie delivers timeless texture with standout branding. Choose from embroidery, a woven patch, or a woven cuff tag to make it your own. Add-on pom poms are available for an extra pop of personality.



PREMIUM CABLE KNIT GLOVES

These gloves feature a thick and cozy feel, perfect for the chilly winter season. The cable knit pattern ensures your brand will leave an elegant impression. Comes with a woven patch and solid color PMS matching, but the customization doesn't stop there! Add touchscreen tips, an additional color for the cuffs, or a vegan leather patch for an elevated holiday item.



PANTONE MATCHED WINTER SCARVES

Keep warm all winter with this scarf! Crafted from high-quality acrylic, these scarves are meticulously woven from scratch and can be personalized with your brand's logo and up to 5 colors. Fringe and embroidery can also be added for further customization.



NOMAD ICED COFFEE COOLER

The Ice Coffee Cooler is a premium 3.5mm neoprene beverage insulator that comes in 3 sizes to fit 16 to 32 oz. cups. Designed to keep iced coffee, tea, smoothies, and other cold drinks colder, longer, it fully covers the cup, including the base, for maximum insulation and extra branding space.



FROST BUDDY® UNIVERSAL BUDDY 2.0

The world's first universal can cooler! Designed to insulate nearly all 12 oz. and 16 oz. cans and bottles (over 500+ drinks). Keeps contents cold for 12+ hours. Silicone lid locks cans and bottles in place.



ARGUS ADJUSTABLE WIRELESS CHARGING STAND

This stand supports wireless charging technology and has a charging efficiency greater than 70%. It has a large imprint area and easily disassembles for storage and transport. Adjust the height of the charging pad to match the size and preferred orientation of your phone.



CARHARTT WATCH CAP 2.0

Soft to the touch, this timeless cap has a stretchy rib knit for a stay-put fit.



PET FLEECE JACKET

With a classic check pattern, this is sure to be Fido's favorite fleece jacket.





AIRTAG & KEY TAG PREMIUM SET

Discover the fusion of functionality and style with our custom Apple™ AirTag and leatherette key tag set, housed in a luxurious pre-assembled gift box. This package boasts vivid, full-color designs on both the AirTag and the leatherette tag, enhanced by a comprehensive instruction manual.



OUTDOOR BLUETOOTH SPEAKER WITH MICROPHONE

Unleash the power of Alexa, anywhere. This rugged, waterproof speaker brings your favorite music and smart home control outdoors. With a powerful 5-watt output, Alexa's voice commands are crystal clear, even in the wildest environments. Enjoy up to 6 hours of continuous playback at max volume, ensuring your adventure never runs out of sound. Its IPX6 rating means rain or shine, your speaker's always ready.



APPLE AIRPODS 4

Experience a revolutionized audio journey with AirPods 4, featuring Voice Isolation, Siri Interactions, and Personalized Spatial Audio. Designed with an updated fit for all-day comfort.



MAGWALLET TRACKABLE POWERBANK

This powerbank is your slim, all-in-one companion, effortlessly magnetizing to your phone while accommodating up to 2 cards in its wallet function. Includes integrated phone stand, on-the-go wireless charging, and the Find My feature for your peace of mind.



BOSE FLEX 2 BLUETOOTH SPEAKER

Surprisingly big, bold sound in a super-packable size, perfect for sharing tunes and good times anywhere on the planet. It's durable so you can go where the beat takes you. Dust- and waterproof with an IP67 rating, and designed with a silicone-wrapped body to get you to any destination. Up to 12 hours of battery life is enough for even the most adventurous playlists. Charge time: 4 hours, through Type C input.



GOLIATH JUMP STARTER/POWERBANK

This 12V battery jump starter comes with smart protection jumper cables, with 500 peak AMP power to boost most 12V batteries up to 5L (V6) and diesel up to 3L. Has 2 USB charging ports, LED 100 lumen flashlight with emergency strobe, safety-certified, built-in rechargeable 10,000mAh lithium battery, LED battery power indicator, and USB charging cable. Comes in a zippered, protective EVA storage case.



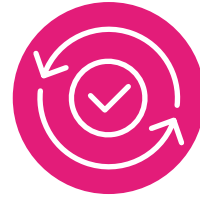
WE DON'T JUST OFFER PROMO.

WE PROVIDE SOLUTIONS THAT DRIVE GROWTH, ENHANCE CLIENT SATISFACTION, AND BOOST YOUR BOTTOM LINE.



MERCHANDISE AND PROMO PRODUCT EXPERTISE

We offer a full range of soft goods, textiles, and hard goods, along with custom product development.



END-TO-END SUPPLY CHAIN AND FULFILLMENT

We provide warehousing, kitting, and multi-location shipments, along with efficient inventory management and demand forecasting.

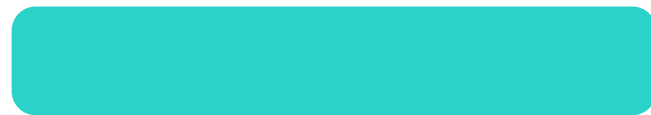


OMNICHANNEL MARKETING AND DIGITAL ENGAGEMENT

Our GATHER Digital Agency drives engagement through interactive and digital strategies to grow sales.

MAKE EVERY CONNECTION COUNT

We'll help tailor high-quality promo solutions that align with your values and elevate your brand.



FEATURED
BRAND
PARTNERS



YETI®



patagonia®

