



SUSTAINABILITY PROMO LOOKBOOK



SEACHANGE

SPRING 2025

COMMITTED TO DOING WHAT'S RIGHT—FOR OUR CLIENTS, COMMUNITY, AND EACH OTHER.

CONNECTIONS THAT MATTER, IMPACT THAT LASTS.

Purpose meets possibility with promotional products designed to align with your values, reduce waste, and elevate your brand with integrity. SeaChange's Purpose-Powered Promo offers a thoughtful and sustainable solution that reinforces our commitment to innovation and meaningful impact.

WHY CHOOSE PURPOSE-POWERED PROMO?



PROVIDE THOUGHTFULLY CURATED KITS
Welcome your new hires and show appreciation with kits made from sustainable materials.



FOSTER ENHANCED UNITY
Create a seamless connection between your brand's values and employee engagement.



DRIVE EMPLOYEE APPRECIATION
62%* of employees feel appreciated by their employer when gifted with promotional products.

CELEBRATING PURPOSE-DRIVEN BRANDS



Sustainable



Women-Owned



Charitable



ABOUT SEACHANGE

- Largest WBENC-certified printing company in the United States.
- Prioritizes diverse and eco-friendly suppliers, including women-owned and DEI-focused brands.
- Commits to advancing equity and sustainability.
- Offers solutions that align with your values.

*PPAI, 2024

OUT OF THE WOODS® REUSABLE PAPER LUNCH BAG 2.0

Featuring FSC®-Certified washable paper, this lunch bag is sustainable and vegan! Out of the Woods® proudly donates 1% of revenue to organizations that support the planet.



BENTO LUNCHBOX

Made of eco-friendly and sustainable bamboo and polypropylene materials, this bento box is great for meals on the go. One percent of the proceeds from the sale of this item are donated to Water.org.



16 OZ EARTH TUMBLER

This eco-friendly tumbler is made of bamboo, corn resin, and polypropylene. One percent of the proceeds from the sale of this item are donated to Water.org.



OUT OF THE OCEAN® POCKET TOTE

This foldable tote bag can hold up to 10 pounds and removes the equivalent of three plastic water bottles from our oceans and waterways.



This eco-friendly tumbler is made from 91% recycled stainless steel. The handle, lid, and straw are made from 100% recycled polypropylene. One percent of the proceeds from the sale of this item are donated to Water.org.



40 OZ LEGRANDE RECYCLED TUMBLER



SAMSONITE VIRTUOSA EXPANDABLE CARRY-ON

This rolling luggage is made of recycled rPET material with polycarbonate and polyurethane accents and an rPET zipper.



OUT OF THE WOODS® TECH SLEEVE

This tech sleeve features FSC®-Certified washable paper that's sustainable and vegan. One percent of revenue will be donated to organizations that support the planet.



TERRATONE™ WIRELESS EARBUDS



Crafted from recycled faux leather and recycled plastic, these earbuds embody sustainability without compromising on style. Enclosed in a carrying charging case, these earbuds signify a new era of earth-conscious, portable audio technology.



RENEW RPET 3-PIECE PACKING CUBE SET

This modern and sustainable update to packing cubes uses recycled fabric and webbing made from plastic bottles.



EDGEWOOD BAMBOO SPEAKER AND WIRELESS CHARGER

Made with bamboo, this speaker wirelessly charges Qi mobile devices and connects via Bluetooth for up to three hours of play time.



RENEWER POLO SHIRT

What used to be a plant is now in your closet. This polo is made of 40% rayon from bamboo, which has naturally occurring anti-microbial properties to keep you fresh. The other 60% is made with recycled polyester.



Storm Creek is more than just an apparel company. They are dedicated to continuous improvement and sustainability. Founded nearly 20 years ago with a mission to "do better," the company has evolved to prioritize giving back, innovation, and eco-friendly practices.



PACESETTER QUARTER ZIP SHIRT

Featuring UPF 30+ sun protection, each garment upcycles an average of 20 recycled bottles, making it a stylish and eco-friendly choice.

UNISEX BONFIRE BEANIE

With a cuffed silhouette for an extra cozy, adjustable fit, this beanie is made with 100% REPREEVE® yarn in a tight knit. Plus, each winter hat upcycles seven recycled bottles.



WOMEN'S ALTITUDE JACKET

This sustainable, quilted bomber with down-like insulation (120 GSM) keeps you dry and warm. Made sustainably and with 100% recycled materials.

WE DON'T JUST OFFER PROMO.

WE PROVIDE SOLUTIONS THAT DRIVE GROWTH, ENHANCE CLIENT SATISFACTION, AND BOOST YOUR BOTTOM LINE.



MERCHANDISE AND PROMO PRODUCT EXPERTISE

We offer a full range of soft goods, textiles, and hard goods, along with custom product development.



END-TO-END SUPPLY CHAIN AND FULFILLMENT

We provide warehousing, kitting, and multi-location shipments, along with efficient inventory management and demand forecasting.



OMNICHANNEL MARKETING AND DIGITAL ENGAGEMENT

Our GATHER Digital Agency drives engagement through interactive and digital strategies to grow sales.

MAKE EVERY CONNECTION COUNT

We'll help tailor high-quality promo solutions that align with your values and elevate your brand.



FEATURED
BRAND
PARTNERS



YETI®



patagonia®

